



NEWS

For Immediate Release

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Ozark Joins Keep America Beautiful

Franklin County Community Newest Affiliate in National Network

OZARK (Oct. 26, 2010) – Keep America Beautiful (KAmB) welcomed a new organization to its expanding network of statewide and community-based affiliates, with the certification of Keep Ozark Beautiful.

“As part of our Keep America Beautiful network, Ozark has pledged to act as a catalyst for positive community change, with the goal of improving the quality of life for every resident,” said Robert Phelps, director of Keep Arkansas Beautiful and state leader in Arkansas for KAmB. Phelps is also chairman of the national KAmB State Leaders Council. “We welcome Keep Ozark Beautiful as an important part of our affiliate network, which is keeping both Arkansas and the U.S. clean and green one community at a time.”

Keep Ozark Beautiful becomes the 10th KAmB local certified affiliate in Arkansas. It joins Keep America Beautiful’s nearly 1,000 community affiliates and participating organizations, including 21 statewide programs in the U.S., and international programs in Canada, South Africa and the Bahamas. This year alone, thousands of men and women who serve as KAmB affiliate coordinators and board and committee members will mobilize an estimated 3 million citizen-volunteers to address environmental concerns.

Other KAmB local certified affiliates in Arkansas include:

- Hot Springs/Garland County Beautification Commission
- Keep Benton County Beautiful
- Keep Faulkner County Beautiful
- Keep Jacksonville Beautiful
- Keep Little Rock Beautiful
- Keep Newport Beautiful
- Keep Sherwood Beautiful
- Keep Van Buren Beautiful
- Pine Bluff/Jefferson County Clean and Beautiful

About Keep Arkansas Beautiful

As a certified state affiliate of Keep America Beautiful Inc., Keep Arkansas Beautiful works to

inspire and educate individuals to reduce litter, recycle and keep Arkansas beautiful. It operates as a division of the Arkansas Department of Parks and Tourism and is overseen by a nine-member commission appointed by the governor. KAB is funded by 1 percent of the eighth-cent conservation tax and, by utilizing volunteers, returns to the state a cost benefit of \$15.34 in community service for each program dollar spent. For more information about KAB, call toll-free 888-742-8701 or visit KeepArkansasBeautiful.com, or stay connected at Facebook.com/KeepArkansasBeautiful or YouTube.com/DontLitterAR.

About Keep America Beautiful

Keep America Beautiful, established in 1953, is the nation's largest volunteer-based community action and education organization. With a network of nearly 1,200 affiliate and participating organizations, Keep America Beautiful forms public-private partnerships and programs that engage individuals to take greater responsibility for improving their community's environment. To learn more about Keep America Beautiful, visit kab.org.